



Bentonville's Own Professional Electric Motorsports Festival

October 3, 2026



5th Year in
Bentonville

The **Only** Sanctioned Personal Electric Motorsports Circuit in America.

X Games energy meets Bentonville's
outdoor sports community.



Bentonville is our home. Five years running, partnered with [Visit Bentonville](#). 2026 is our
biggest event yet, and the brands getting in now will own this audience first.

Races Sanctioned By



4.8M+

ANNUAL VIEWS

10th Event

SEASON FINALE

100+

PRO ATHLETES

104.9 The X

LIVE REMOTE

3.3M

SINGLE VIDEO VIEWS

OUR AUDIENCE

Age 28–42

Prime spending years

\$75K+ HHI

Household income

92% Male

Tech early adopters

Active Buyers

Not casual scrollers

Bentonville attracts outdoor enthusiasts with real
disposable income. The same crowd that fills the mountain
bike trails and actively buys the gear, tech, and experiences
that define their lifestyle.

Featured On



NORTHWEST ARKANSAS
Democrat & Gazette

Athlete Meet & Greet

Pros on site all day

Live Racing

Head-to-head all day

WHAT YOU WALK AWAY WITH

Brand Visibility That Travels



Logo placement, announcer mentions, and on-
site presence

Professional Media Production on Site



Photography, video, and social content

An Event the Media Shows Up For



Fox 24, CBS 5News, NWA Democrat Gazette, and
104.9 The X

Content Opportunities At Every Level



From social clips to a fully produced brand video.
We build around your goals on the discovery call

Family Activities

New in 2026

Live Music

New in 2026

CURRENT PARTNERS

Dragy Motorsports · Brake Free Tech · FCL-X · eRideLife · HyperDonkey.com

Find Out What's Still Available for **Oct 3**

Sponsor slots are limited. Every sponsorship is custom-built.
No pitch. No pressure.

Book a free
30-min call



Book a Free 30-Min Call → [discovery.ampedelectricgames.com](#)



Every sponsorship is custom-built. The options below are starting points.
Book a discovery call to build the right package for your brand.

Entry Level

Community Partner

From \$1,000

Logo Placement

Banners and signage throughout the event venue, jersey, and t-shirt

Announcer Mentions

Brand callouts throughout the day from the main stage

Social Media Feature

Pre-event sponsor spotlight post across social media channels

Social Media Tagging

Brand recognized and tagged on all event social media posts

On-Site Presence

10x10 Booth space included, plus 2 all-access tickets.

Most Popular

Event Partner

From \$2,500

Everything in Community

All Community Partner benefits included, plus 4 additional tickets

Demo / Activation Space

Branded activation area for product demos and crowd engagement

Photography Package

Professional event photography featuring your brand

Social Content Bundle

Short-form clips and photography licensing

Premium Logo Placement

Prominent logo placement on event jersey, and event t-shirt

Premium

Presenting Sponsor

From \$7,500

Everything in Event

All Event Partner benefits included, plus 8 additional tickets

Title of Competition

Name a race or finals round – "The [Brand] Championship Final"

Professional Video

Pro-produced race highlight with your brand integrated includes full perpetual rights

104.9 The X Mention

Brand mentioned during live radio remote broadcast on event day

Press Release Credit

Named as Presenting Sponsor in all media outreach and press releases

ADDITIONAL ACTIVATION IDEAS — ALL CUSTOMIZABLE ON YOUR DISCOVERY CALL

Naming rights to a competition final

Branded athlete jersey / gear

Product sampling activation

Exclusive category sponsorship

Post-event highlight reel feature

Annual circuit package — all 10 events

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